

Partnership Prospectus



Dear Colleagues,

It gives me great pleasure to invite you to partner with us for the 2025 National Innovation Policy Forum and Ralph Slatyer Address on Science and Society, to be held in Canberra at the National Press Club on Monday 3 November.

The National Innovation Policy Forum brings together leaders in Australian innovation – those that foster collaboration between publicly funded research and industry through to commercialisation and scale up and from business and research institutions with from the policymakers and parliamentarians.

The Forum will build upon the work of 2022–24, and the program will facilitate a dialogue about creating greater efficiency, collaboration and impact across the innovation system. It will be a timely discussion in light of the developments surrounding the Strategic Examination of Research and Development.

Our partnership opportunities aim to allow you to choose how best to work with us in achieving our mutual goals, and give you an outstanding profile opportunity with some of the most influential leaders of Australia business, research and policy making.

Attendees will be senior representatives from business, research institutions, Industry-research collaborative organisations and government. Furthermore, this forum is a great opportunity for organisations and partners to engage with leaders in industry, research institutions and policy makers and to showcase your commitment to our future prosperity.

Our outstanding speakers are ready to foster important conversations and to facilitate a dialogue with industry, research organisations and policymakers to create greater efficiency, collaboration, and impact across the system.

To further discuss ways in which you may be involved we invite you to contact us at admin@cooperativeresearch.org.au or on 02 6260 3988.

We look forward to partnering with you to provide an exciting National Innovation Policy Forum in 2025.



Jane O'Dwyer CEO – Cooperative Research Australia

PARTNERSHIPS AT A GLANCE (CANBERRA)

6							
	Principal - RS Address Exclusive opportunity	Innovation Exclusive opportunity	Supporting Exclusive Opportunity	Name badge + Lanyard* Exclusive opportunity	2025 NIPF Report Multiple opportunities	Session Multiple opportunities	Breakfast & Morning Tea Exclusive opportunity
Member price	\$11,500 ex. GST	\$10,500 ex. GST	From \$6,750 ex. GST	\$6,000 ex. GST	\$4,750 ex. GST	\$4,250 ex. GST	\$3,500 ex. GST
Non-member price	\$12,650 ex. GST	\$11,550 ex. GST	From \$7,425 ex. GST	\$6,600 ex. GST	\$5,225 ex. GST	\$4,675 ex. GST	\$3,850 ex. GST
Tickets to attend NIPF 2025	5	4	3	2	1	1	1
Seats at VIP Table	2	1					
Logo on digital lectern	*						
Logo on website, emails and holding slides	✓	*	*	*	*	✓	✓
Logo on forum materials	On program next to RS Address	On program	On program	Name badges and/or lanyards	Prominent on Post Forum Publication	On program next to session	On menu
Verbal recognition at the Forum	Opening and Ralph Slatyer Address	Opening	Opening	Opening	Closing	At the beginning of the partnering session	At start of morning tea
Play video during opening and breaks	Up to 90 secs during opening and breaks	Up to 60 secs during opening and breaks	Up to 30 secs during opening and breaks				
Banners display	1 near registration desk; 1 in coffee cart area; 1 on stage	1 in coffee cart area					1 during breakfast
Program and speaking opportunities	Opportunity to nominate speakers; to provide a brief address at opening	Opportunity to propose a representa- tive as panellist	Opportunity to propose a representa- tive as panellist			Opportunity to propose a representa- tive as panellist	
Advertisement in Forum Report	Full page	Half page	1/4 page	1/4 page	Half page + Foreword	Half page	1/4 page
Delegate list access (subject to Privacy Policy)	4	4	4	4	✓	~	√



PRINCIPAL & RALPH SLATYER

ADDRESS PARTNER ONE OPPORTUNITY AVAILABLE

MEMBER PRICE \$11,500 EX GST NON-MEMBER PRICE \$12,650 EX GST

Registrations

• Five (5) x delegate tickets to attend the Canberra event.

Slatyer Address

• Two (2) x seats at the VIP table for the Ralph Slatyer Address

Program and speaking opportunities

- Opportunity to nominate speakers in accordance with the program and in agreement with CRA.
- Opportunity to give a brief address as forum partner in line with forum theme

Logo placement

- · Logo on digital lectern
- Logo on the program next to Ralph Slatyer Address
- · Logo on NIPF website with link to partner's website
- · Logo on emails with link to partner's website
- · Logo on holding slides

Acknowledgement at the Forum

- Opportunity to display three (3) free standing banners: one near registration desk; one in coffee cart area; one on stage
- Verbal recognition of partnership during the opening session of the forum as well as at the Ralph Slatyer Address on Science and Society
- Opportunity to show a company video of up to 90 seconds video to be shown during the opening and breaks

Acknowledgement in 2025 NIPF Report

Full page advertisement in 2025 NIPF Report

Attendance List



INNOVATION PARTNER ONE OPPORTUNITY AVAILABLE

MEMBER PRICE \$10,500 EX GST NON-MEMBER PRICE \$11,550 EX GST

Registrations

• Four (4) x delegate tickets to attend the Canberra event.

Slatyer Address

• One (1) x seat at the VIP table for the Ralph Slatyer Address

Logo placement

- Logo on the program
- · Logo on NIPF website with link to partner's website
- · Logo on emails with link to partner's website
- · Logo on holding slides

Acknowledgement at the Forum

- Opportunity to display one (1) free standing banner in the coffee cart area
- · Verbal recognition of partnership during the opening session of the forum
- Opportunity to propose a representative of the partner organisation as a panellist (subject to review by CRA)
- Opportunity to show a company video of up to 60 seconds video to be shown during the opening and breaks

Acknowledgement in 2025 NIPF Report

· Half page advertisement in 2025 NIPF Report

Attendance List



SUPPORTING PARTNER ONE OPPORTUNITY AVAILABLE

MEMBER PRICE \$6,750 EX GST NON-MEMBER PRICE \$7,425 EX GST

Registrations

• Three (3) x delegate tickets to attend the Canberra event.

Logo placement

- Logo on the program
- · Logo on NIPF website with link to partner's website
- · Logo on emails with link to partner's website
- · Logo on holding slides

Acknowledgement at the Forum

- Verbal recognition of partnership during the opening session of the forum
- Opportunity to propose a representative of the partner organisation as a panellist (subject to review by CRA)
- Opportunity to show a company video of up to 30 seconds video to be shown during the opening and breaks

Acknowledgement in 2025 NIPF Report

• 1/4 page advertisement in 2025 NIPF Report

Attendance List



NAME BADGE + LANYARD COMBO ONE OPPORTUNITY AVAILABLE

MEMBER PRICE \$6,000 EX GST NON-MEMBER PRICE \$6,600 EX GST

Registrations

• Two (2) x delegate tickets to attend the Canberra event.

Logo placement

- Logo on lanyard and name badge alongside CRA corporate logo to be given to all attendees
- Logo on NIPF website with link to partner's website
- Logo on emails with link to partner's website
- · Logo on holding slides

Acknowledgement at the Forum

• Verbal recognition of partnership during the opening session of the forum

Acknowledgement in 2025 NIPF Report

• 1/4 page advertisement in 2025 NIPF Report

Attendance List





2025 NIPF REPORT PARTNERSHIP MULTIPLE OPPORTUNITIES AVAILABLE

MEMBER PRICE \$4,750 EX GST NON-MEMBER PRICE \$5,225 EX GST

Registrations

• One (1) x delegate ticket to attend the Canberra event.

Logo placement

- Logo on prominent position in Post Forum Publication
- · Logo on NIPF website with link to partner's website
- · Logo on emails with link to partner's website
- · Logo on holding slides

Acknowledgement at the Forum

• Verbal recognition of partnership during the closing session of the forum

Acknowledgement in 2025 NIPF Report

- Opportunity to provide a foreword for 2025 NIPF Report
- Half page advertisement and article in 2025 NIPF Report

Attendance List





SESSION PARTNER ONE PARTNER PER SESSION

MEMBER PRICE \$4,250 EX GST NON-MEMBER PRICE \$4,675 EX GST

Registrations

• One (1) x delegate ticket to attend the Canberra event.

Logo placement

- Logo on program next to partnered session
- · Logo on NIPF website with link to partner's website
- · Logo on emails with link to partner's website
- · Logo on holding slides

Acknowledgement at the Forum

- Verbal recognition of partnership at the beginning of the partnering session
- Opportunity to propose a representative of the partner organisation as a panellist for the partnering session (subject to review by CRA)

Acknowledgement in 2025 NIPF Report

• Half page advertisement in 2025 NIPF Report

Attendance List





BREAKFAST & MORNING TEA ONE OPPORTUNITY AVAILABLE

MEMBER PRICE \$3,500 EX GST NON-MEMBER PRICE \$3,850 EX GST

Registrations

• One (1) x delegate ticket to attend the Canberra event.

Logo placement

- Logo on menu
- · Logo on NIPF website with link to partner's website
- · Logo on emails with link to partner's website
- Logo on holding slides

Acknowledgement at the Forum

- Opportunity to display one (1) free standing banner in a prominent position during breakfast
- · Verbal recognition of partnership at start of morning tea

Acknowledgement in 2025 NIPF Report

• 1/4 page advertisement in 2025 NIPF Report

Attendance List





Terms and conditions

- Cooperative Research Australia will hereafter be referred to as 'the Organisers'.
- Partnership packages will be allocated in order of receipt of booking confirmation
- The Organisers reserve the right to change the locations, venues, dates and durations if circumstances demand at their discretion. The partner will indemnify the Organisers in respect of any claims and demands in respect thereof. The partner must take out adequate insurance in respect of all claims.
- The Organisers reserve the right to alter the forum floorplan at their discretion.
- The partner undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.

Payment Details

- An invoice will be sent on receipt of an email confirming partnership option. If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
- For cancellation of partnership full payments will only be refundable if the Organisers are able to re-sell the package.
- For cancellations less than 1 week prior to the commencement of the forum, all payments are nonrefundable.
- All prices exclude Goods and Services Tax (GST).







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