



Partnership Prospectus



Dear Colleagues,

It gives me great pleasure to invite you to partner with us for the 2023 National Innovation Policy Forum to be held in Canberra in the Great Hall at Parliament House on Monday 27 November.

This invitation-only event brings together leaders in Australian innovation –those that foster collaboration between publicly funded research and industry through to commercialisation and scaleup and from business and research institutions with from the policymakers and parliamentarians.

We are delighted to have two outstanding national leaders - Catherine Livingstone AO and David Thodey AO as co-patrons for the Forum this year. The theme will be Australia's Innovation Ecosystems - Building a Shared Vision.

The program will facilitate a dialogue about creating greater efficiency, collaboration, impact across the innovation system. Our partnership opportunities aim to allow you to choose how best to work with us in achieving our mutual goals, and give you an outstanding profile opportunity with some of the most influential leaders of Australia business, research and policy making. This forum will bring together 250 senior leaders from across the innovation system.

Attendees will be senior representatives from business, research institutions, industry-research collaborative organisations and government.

This forum is a great opportunity for organisations and sponsors to engage with leaders in industry, research institutions and policy makers and to showcase your commitment to our future prosperity.

Our outstanding speakers are ready to foster important conversations and to facilitate a dialogue with industry, research organisations and policymakers to create greater efficiency, collaboration, and impact across the system.

To further discuss ways in which you may be involved we invite you to contact us at admin@cooperativeresearch.org.au or on 02 6260 3988.

We look forward to partnering with you to provide an exciting National Innovation Policy Forum in 2023



Jane O'Dwyer
CEO - Cooperative Research Australia



National Innovation Policy Forum 2023

Australia's Innovation Ecosystems - Building a Shared Vision

Cooperative Research Australia, is pleased to offer you the opportunity to partner in the National Innovation Policy Forum which brings together leaders in Australian innovation – those that foster collaboration between research and industry to commercialisation. This forum is a great opportunity for organisations and sponsors to engage with leaders in industry, research institutions and policy makers and to showcase your commitment to our future prosperity.

About Cooperative Research Australia

Cooperative Research Australia is the voice of industry-research collaboration and advocates for the translation of research into commercial, economic, social, and environmental outcomes that benefit all Australians. Our members form a lynchpin in the Australian innovation system and are focused on creating new products, services, industries, and value in our economy. CRA represents Cooperative Research Centres (CRCs) and their spinoff/successor entities, CRC – Projects grant participants, 30 universities and research institutions, as well as other industry-research collaboration entities, associated businesses, alumni and professionals.

Cooperative Research Australia supports Australian innovation, connecting research organisations and industry with private and public funding, data and insights, partnerships and best practice. We guide our members as they navigate the complex needs and changing dynamics of industry-research collaboration, by sharing expert advice, experience and resources.

Our education, events and advisory services build the capability of industry and research organisations to participate in collaborative research, shape Australia's future leaders, and develop the integrity of cooperative research as a discipline.





PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER

\$15,000 EX GST

THREE OPPORTUNITIES AVAILABLE

Registrations

- Five (5) x complimentary forum registrations, where registration includes attendance at the entire forum program and Ralph Slatyer address on Science and Society.
- A seat at the VIP table for the Ralph Slatyer Lunch

Acknowledgement and logo placement

- Organisational logo and profile on the forum website with links to organisation's website
- Principal Partner logo to appear on all emails with link to organisation's website.

Acknowledgement at the Forum

- Opportunity to display two free standing banners in a prominent position at the forum
- Principal Partner logo to appear on forum registration desk signage
- Verbal recognition of sponsorship during the opening session of the forum as well as at the Ralph Slatyer Address on Science and Society
- Full page advertisement and article in post-forum publication
- Recognition as sponsor with company logo on the sponsors holding slide
- Opportunity to have your logo on the conference notepads at each seat
- Opportunity to give a brief address as forum sponsor in line with forum theme
- Up to 90 second video to be shown during a break session

Attendance List

An electronic delegate list (name, position, organisation and email address) to be made available one week post Forum. (Subject to privacy policy)



PARTNERSHIP OPPORTUNITIES

RALPH SLATYER ADDRESS ON SCIENCE AND SOCIETY SPONSOR

\$10,000 EX GST

Registrations

- Three (3) x complimentary forum registrations, where registration includes attendance at the entire forum program and Ralph Slatyer address on Science and Society.
- A seat at the VIP table for the Ralph Slatyer Lunch

Acknowledgement and logo placement

- Acknowledgement as sponsor of Ralph Slatyer Address on Science and Society
- Partner logo to appear on all forum emails with link to organisation's website.

Acknowledgement at the Forum

- Opportunity to display two free standing banners lunch
- Company logo featured prominently on all forum correspondence
- Recognition as sponsor with company logo on the holding slide the lunch
- Verbal recognition of sponsorship at the address
- Full page advertisement in post-forum publication
- Opportunity for an up to 90 second video or brief remarks at the beginning or conclusion of the address

Attendance List

An electronic delegate list (name, position, organisation and email address) to be made available one week post Forum. (Subject to privacy policy)





PARTNERSHIP OPPORTUNITIES

SHOWCASE SPONSOR

\$7,500 EX GST

THREE OPPORTUNITIES AVAILABLE

Registrations

- Three (3) x complimentary forum registrations, where registration includes attendance at the entire forum program and Ralph Slatyer address on Science and Society.

Acknowledgement and logo placement

- Acknowledgement as sponsor of The Showcase
- Partner logo to appear on all forum emails with link to organisation's website.

Acknowledgement at the Forum

- Opportunity to display two free standing banners lunch
- Company logo featured prominently on all forum correspondence
- Recognition as sponsor with company logo on the holding slide the lunch
- Verbal recognition of sponsorship at the Showcase
- Half page advertisement in post-forum publication
- 60 second video to be shown throughout the day during break sessions





PARTNERSHIP OPPORTUNITIES

POST FORUM PUBLICATION SPONSOR

\$5,000 EX GST

TWO OPPORTUNITIES AVAILABLE

Registrations

- Three (3) x complimentary forum registrations, where registration includes attendance at the entire forum program and Ralph Slatyer address on Science and Society.

Acknowledgement and logo placement

- Forum Partner logo to appear on all forum emails with link to organisation's website.
- Half page advertisement in post-forum publication

Acknowledgement at the Forum

- Opportunity to provide a foreword in the post forum publication and three (3) advertisements throughout.
- Company logo featured on all forum materials
- Recognition as sponsor with company logo on the sponsors holding slide
- Verbal recognition of sponsorship during the opening and closing of the forum





PARTNERSHIP OPPORTUNITIES

SESSION SPONSOR

\$3,500 EX GST

MULTIPLE OPPORTUNITIES

Registrations

- Two (2) x complimentary forum registrations, where registration includes attendance at the entire forum program and Ralph Slatyer address on Science and Society.

Acknowledgement and logo placement

- Session Sponsor logo to appear on all forum emails with link to organisation's website.

Acknowledgement at the Forum

- Company logo featured prominently on all forum correspondence and website
- Recognition as sponsor with company logo on the sponsors holding slide
- Verbal recognition of sponsorship during the opening and closing of the forum
- Quarter page advertisement in post-forum publication
- Opportunity for a brief patron message or video at the commencement of sponsored session





PARTNERSHIP OPPORTUNITIES

COFFEE CART SPONSOR \$3,500 EX GST

Registrations

- Two (2) x complimentary forum registrations, where registration includes attendance at the entire forum program and Ralph Slatyer address on Science and Society.

Acknowledgement and logo placement

- Forum Partner logo to appear on all forum emails with link to organisation's website.
- Half page advertisement in post-forum publication

Acknowledgement at the Forum

- Opportunity to have one (1) company banners at the coffee cart
- Company logo featured on all forum materials
- Recognition as sponsor with company logo on the sponsors holding slide
- Verbal recognition of sponsorship during the opening and closing of the forum
- Quarter page advertisement in post-forum publication





PARTNERSHIP OPPORTUNITIES

MORNING OR AFTERNOON TEA SPONSOR \$3,500 EX GST

Registrations

- Two (2) x complimentary forum registrations, where registration includes attendance at the entire forum program and Ralph Slatyer address on Science and Society.

Acknowledgement and logo placement

- Forum Partner logo to appear on all forum emails with link to organisation's website.
- Half page advertisement in post-forum publication

Acknowledgement at the Forum

- Opportunity to provide a 90 second video to be shown during the break sessions
- Opportunity to have one (1) company banners
- Company logo featured on all forum materials
- Recognition as sponsor with company logo on the sponsors holding slide
- Verbal recognition of sponsorship during the opening and closing of the forum
- Quarter page advertisement in post-forum publication





PARTNERSHIP OPPORTUNITIES

LANYARD SPONSOR \$3,000 EX GST

Registrations

- Two (2) x complimentary forum registrations, where registration includes attendance at the entire forum program and Ralph Slatyer address on Science and Society.

Acknowledgement and logo placement

- Forum Partner logo to appear on all forum emails with link to organisation's website.

Acknowledgement at the Forum

- Sponsor logo placement on lanyard alongside CRA corporate logo to be given to all attendees
- Company logo featured on all forum materials
- Recognition as sponsor with company logo on the sponsors holding slide
- Verbal recognition of sponsorship during the opening and closing of the forum





Term and Conditions

- Cooperative Research Australia will hereafter be referred to as 'the Organisers'.
- Sponsor packages will be allocated in order of receipt of booking confirmation
- The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
- The Organisers reserve the right to alter the forum floorplan at their discretion.
- The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.

Payment Details

- An invoice will be sent on receipt of an email confirming sponsorship option. If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
- For cancellation of sponsorship full payments will only be refundable if the Organisers are able to re-sell the package.
- For cancellations less than 1 week prior to the commencement of the forum, all payments are nonrefundable.
- All prices exclude Goods and Services Tax (GST).

For more information please email us
admin@cooperativeresearch.org.au





Cooperative
Research
Australia



National
Innovation
Policy Forum

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